



Personal Information

Full name: Shir Weinberg

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Degree Program at TAU: MBA

Host University: University of Michigan

Exchange term (including the duration): Fall A (26/08-11/10/2024)

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About the Country and City

Ann Arbor, Michigan, provided a fantastic environment for my exchange experience. Ann Arbor is a vibrant college town, with a welcoming and diverse population. The city offers a mix of cultural activities, excellent dining options, and a strong sense of community. Residents were incredibly friendly and showed great interest and positivity toward Israel, creating a supportive atmosphere.

About the Host University

The University of Michigan's campus in Ann Arbor is world-class. The facilities are modern, and the school atmosphere is both academically rigorous and socially engaging. The staff and professors were approachable, attentive, and dedicated to student success. The campus location in the heart of Ann Arbor is ideal, making everything accessible, from libraries to recreation facilities.

Courses and Professors

I took three courses:

1. **Excel – TO512**– A highly practical and well-structured course that enhanced my technical skills.
2. **Corporate Financial Report - ACC564**– Insightful and applicable to real-world business scenarios, delivered by an expert professor.
3. **Managerial Writing - BCOM522** – A valuable course for improving professional communication skills.

The professors in all courses were highly knowledgeable and supportive, ensuring a quality learning experience.

Extra-Curricular Activities

The university's orientation program was well-organized and made it easy to settle in and

meet other exchange students. Sports were a highlight, especially the football games, which created an unmatched sense of school spirit and community.

Business and Network Development

The exchange provided excellent networking opportunities. I connected with professors, classmates, and professionals in various industries. Attending university events and joining networking sessions further broadened my connections.

Accommodation

I stayed in a condo located just 10 minutes away from the university by bus, with two convenient bus lines nearby. The condo was spacious and luxurious, offering much more comfort compared to dorms. The monthly rent was approximately \$800, which was a great value considering the amenities. The condo included a swimming pool and a small gym, providing an excellent living environment. Additionally, the landlord was kind and very accommodating, making the experience even better.

Visa

The visa application (F1 VISA) process was straightforward, and the university provided ample guidance and support throughout.

Transportation

Ann Arbor is a highly walkable city, and the university offers a reliable shuttle service for students. Public transportation within the city is convenient and free, and trips to nearby Detroit or Chicago are accessible by train or bus.

Health Insurance

Health insurance was mandatory during the exchange program and cost approximately \$250 per month. The payment policy required covering the full month's cost, even if arriving in the middle of the month. While this added to the overall expenses, the insurance provided comprehensive medical coverage, ensuring peace of mind throughout the stay.

Living Expenses

The cost of living was manageable with careful budgeting. Food, transportation, insurance, and leisure activities were reasonably priced, though housing costs could vary depending on the choice of accommodation. I paid approximately 10,000 ILS per month.

Nightlife

Downtown Ann Arbor offered a vibrant nightlife, with plenty of bars, restaurants, and live music venues. It was easy to find a mix of casual and upscale options for socializing.

Tips

1. Engage in as many campus activities as possible – they are a great way to meet people and fully experience student life.
2. Don't miss attending a football game – the atmosphere is unforgettable!

How This Exchange Added Value to My Studies at TAU

Participating in the exchange program at the University of Michigan was the most incredible experience of my life. The advanced courses I took provided me with practical skills and insights directly applicable to my studies and future career.

The exposure to different teaching methods and perspectives deepened my understanding of business concepts and improved my analytical and communication skills. Interacting with diverse students and professors broadened my global perspective, which complements TAU's emphasis on academic excellence and innovation.

Moreover, the networking opportunities and cultural exchange enhanced my confidence in international settings, preparing me for potential global collaborations and career opportunities. This transformative experience not only improved my academic and professional capabilities but also strengthened my ability to adapt to new environments, leaving me with memories and lessons that will last a lifetime.

Fell Free to text me if you have any questions,

Best,

Shir Weinberg,

0506401838











