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Degree Program at TAU: Sofaer MBA

Host University: New York University

Exchange term: Fall 2020 (3 months online)

Exchange Experience

About the Host University

I took a semester abroad in NYU Stern for the fall of 2020. Unfortunately whilst I was unable to physically be at the campus due to the global pandemic, I was unable to take advantage of the usual advantages that come from exploring a new city. That said, the NYU staff and coordinators were incredibly helpful and forthcoming at all points of our process from the onboarding to checking in during the semester.

Whilst it was a challenge to meet new people, I did have a number of overlapping students who were taking the same classes as me and I was able to better develop a relationship with some of them. Team projects for example were a great way for classes to enable the mixing of students over zoom. The university had a great cohort of like minded students which made the connections developed over the course incredibly useful.

Courses and professors

I had opted to take a selection of classes that focused on innovative technologies, such as Strategic Management of AI, and Accounting and Blockchain, as well as Technology Innovation Strategy. The lecturers from these classes brought in my opinion a really great perspective having spent time in industry prior to lecturing. They were insightful, structured courses that supplemented a lot of the topics covered at TAU. I also took an improvisation class which was great (albeit difficult over zoom), and a class on customer retention which was excellent.

General experience

My personal experience was a little challenging in that I had started a new job midway through which means that classes at night would take place after a full day in the office. I would say whilst this was incredibly challenging, it was absolutely worth the late nights.

All in all, the experience was a positive one. I was able to learn in a new environment from a world class university in the US and meet some incredible people along the way. If this was my experience over zoom I can only imagine how fantastic it's going to be in the future when students are able to go back to travelling there in person!