



DOING BUSINESS IN ISRAEL



Israel, a small country with a population of only 9 million people, has over 100 companies trading on Wall Street. Since the 1980s, over 250 Israeli companies have had an IPO on NASDAQ, third only to the US and Canada. Over 300 global companies, including Google, Facebook, Alibaba, TATA, BMW and Samsung, have chosen Israel as the home to their first international R&D centers.

Come and discover the secrets of the **STARTUP NATION** while exploring Israel and Tel Aviv, the city which never sleeps.

Earn 3 credits while studying unique approaches to innovation and intrapreneurship at Tel Aviv University, Israel's largest and most prestige university.

PROGRAM HIGHLIGHTS:

- Lectures by leading Tel Aviv University professors
- Company visits
- Meetings with Israeli entrepreneurs
- Visits to groundbreaking startups
- Interactive workshops
- A one-day trip to Jerusalem
- Accommodation in the heart of Tel Aviv
- Social activities

SCHEDULE:

Winter Program:

December 15-23, 2019
Arrival on December 14,
departure on December 24

Spring Program:

May 18-26, 2020
Arrival on May 17,
departure on May 27

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Total contact hours: 36

LANGUAGE:

- English

FEES:

- 2,300 USD for students from PIM or bilateral partner-schools
- 3,300 USD for students from non-partner schools

Fees include accommodation for 10 nights (based on double occupancy), most meals, transportation and a cultural day in Jerusalem.



Participate in DBI to discover how Israeli entrepreneurship and innovation have transformed the country into an economic success and an internationally recognized leader in technology, science, agriculture and more!