

# MBA Exchange 2022-23



<p><b>Schulich School of Business</b> International Relations Office, Room W262 York University 4700 Keele Street Toronto ON, M3J 1P3 Canada</p>	<p><b>Contact Information:</b></p> <p> <a href="http://Schulich.yorku.ca/exchange">Schulich.yorku.ca/exchange</a></p> <p> <a href="mailto:exchange@schulich.yorku.ca">exchange@schulich.yorku.ca</a></p> <p> +1-416-736-5059</p>	<p><b>Contacts:</b></p> <p>Cheryl Stickley Graduate International Program Coordinator</p> <p>Ann Welsh Associate Director, International Relations</p> <p>Lan Yu International Information Assistant</p>
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Located in the cultural and business epicenter of Canada, Toronto is a world leader in arts, finance and technology. It is one of the most diverse cities on the planet. We are excited to include your unique perspective, talents and presence to the diverse fabric of our school. We help students from around the globe confidently transition to our campus and experience everything Schulich has to offer.





## Nomination Information for Exchange Coordinators

<b>Nomination Deadline</b>  (The nomination link will be emailed to all Exchange Coordinators)	Fall Term Exchange (September—December): April 1 Winter Term Exchange (January-April): September 1 MBA Summer Term Exchange (May-July): December 15 MBA 2-Week Summer Program (May/June): February 15
<b>Nomination Process</b>	Online Nomination Form



## Application Information for Students

<b>Application Deadline</b>  (The application link will be emailed to all nominated students)	Fall Term Exchange (September—December): May 1 Winter Term Exchange (January-April): September 15 Summer Term Exchange (May-July): January 15 MBA 2-Week Summer Program (May/June): February 28
<b>Required Documents</b>	An online exchange application including: <ul style="list-style-type: none"> <li>• Recent transcript including currently enrolled courses</li> <li>• Proof of English language proficiency if studying in a language other than English</li> <li>• Resume or curriculum vitae</li> <li>• Photo</li> </ul>



## Language Requirements

Students must have a high level of English proficiency. We assess a student's proficiency through the following methods:

TOEFL	Minimum score of 100 (internet based), 250 (computer based) or 600 (paper-based)
IELTS – Academic	Minimum score of 7
TOEIC	Minimum score of 850 (both Listening/Reading & Speaking/Writing tests required)
Post Secondary Classes Taught in English	Historical evidence that students have successfully pursued post-secondary studies in English



## Work Experience

It is strongly recommended students have a minimum of 2 years post degree full-time business-related work experience. Work experience is important for students to use as a point of reference for their personal development and growth as well as draw from so they can contribute to class and group discussions.

In addition to the above, we trust that Exchange Coordinators will select appropriate students to attend.



## Term Dates

Fall 2022	Winter 2022	Summer 2022
<b>Mandatory Orientation:</b> September 8 & 9, 2021*	<b>Mandatory Orientation:</b> January 5 & 6, 2023*	<b>Mandatory Orientation:</b> May 6, 2022*
<b>Term Dates:</b> Sept 12 - Dec 16, 2022 (includes exam period)	<b>Term Dates:</b> January 9 - April 18, 2023 (includes exam period)	<b>Term Dates:</b> May 9 – August 11, 2022 (includes exam period)
Reading Week (no classes): October 25-28, 2022	Reading Week (no classes): February 21-24, 2023	Reading Week: n/a

\* Dates subject to change



## Academic Information

### Course Information

A 3-credit course consists of approximately 100 hours of work including 3 in-class hours over 12 weeks (36 in-class hours/course). A full course load for Schulich students is 5 courses (15 Schulich credits). Exchange students are expected to enrol in a minimum of 3 courses (9 Schulich credits).

Graduate exchange students may only enrol in MBA elective courses taught at the Schulich School of Business. Elective courses have small class sizes where professors use a variety of teaching methods including lectures, case studies, individual and group projects, term papers, business games, presentations, exams and classroom discussions. Attendance is mandatory. Class participation is part of the final grade.

Elective courses may differ from term to term and are not guaranteed. Additional information can be found under [Courses & Academics](#).

### Exams

Final exams take place the week following the last day of classes. Students should not make plans to travel home before the end of the exam period.

### Grades & Transcripts

Students can view their grades online. Schulich uses a letter grade system: A+, A, A-, B+, B, B-, C+, C, C-, F.

An official transcript is sent to the home institution. Additional transcripts can be ordered online through the [Registrar's Office](#).

### Code of Conduct

All students are to follow the code of conduct set by the University including the completion of academic integrity modules prior to the start of the term.





# Courses Available to Exchange Students

\* Subject to change

## FALL Courses

### ARTM

6300 3.00 - CULTURAL POLICY  
6340 3.00 - MANAGING IN THE NEW BROADCAST WORLD  
6350 3.00 - THE BUSINESS OF CREATIVITY IN THE CULTURAL SECTOR

### BSUS

6200 3.00 - MANAGING ETHICS & SOCIAL RESPONSIBILITY  
6500 3.00 - BUSINESS STRATEGIES FOR SUSTAINABILITY

### ECON

6210 3.00 - ECONOMIC FORECASTING AND ANALYSIS

### ENTR

6605 3.00 - ENTREPRENEURSHIP & NEW FIRM CREATION  
6605 3.00 - ENTREPRENEURSHIP & NEW FIRM CREATION  
6645 3.00 - CORPORATE ENTREPRENEURSHIP  
6910 3.00 - VENTURE CAPITAL AND PRIVATE EQUITY

### FINE

5200 3.00 - MANAGERIAL FINANCE  
6050 3.00 - PERSONAL FINANCIAL MANAGEMENT  
6100 3.00 - FINANCIAL MANAGEMENT  
6200 3.00 - INVESTMENTS

6400 3.00 - INTERNATIONAL FINANCIAL MANAGEMENT  
6600 3.00 - CORPORATE FINANCIAL ANALYSIS

### FNSV

6700 3.00 - MANAGEMENT OF RISK IN FINANCIAL INSTITUTIONS

### HIMP

6110 3.00 - BUSINESS OF HEALTHCARE  
6130 3.00 - STRATEGY IN HEALTHCARE

### IBUS

6410 3.00 - INTERNATIONAL BUSINESS - STRATEGIC OVERVIEW FOR MANAGERS

### MGMT

6150 3.00 - LEADERSHIP SKILLS FOR A TURBULENT WORLD  
6200 3.00 - BUSINESS ADMINISTRATION AND THE LAW  
6700 3.00 - PROJECT MANAGEMENT

## WINTER Courses

### ARTM

6301 3.00 - ISSUES IN ARTS & CULTURAL MANAGEMENT  
6360 3.00 - BUSINESS SOLUTIONS FOR DIGITAL MEDIA

### BSUS

6300 3.00 - MANAGEMENT PRACTICES FOR SUSTAINABLE BUSINESS

### ENTR

6605 3.00 - ENTREPRENEURSHIP & NEW FIRM CREATION  
6610 3.00 - STARTUP MARKETING  
6655 3.00 - SOCIAL ENTREPRENEURSHIP

### FINE

6050 3.00 - PERSONAL FINANCIAL MANAGEMENT  
6050 3.00 - PERSONAL FINANCIAL MANAGEMENT  
6150 3.00 - ADVANCED CORPORATE FINANCE  
6200 3.00 - INVESTMENTS  
6600 3.00 - CORPORATE FINANCIAL ANALYSIS

### FNSV

6700 3.00 - MANAGEMENT OF RISK IN FINANCIAL INSTITUTIONS  
6775 3.00 - INTERNATIONAL CREDIT MARKETS AND METRICS

### HIMP

6150 3.00 - ECONOMICS OF HEALTHCARE  
6180 3.00 - ENTREPRENEURSHIP & INNOVATION IN HEALTHCARE

### IBUS

6490 3.00 - INTERNATIONAL NEGOTIATIONS - ANALYSIS, STRATEGY AND PRACTICE

### MGMT

6700 3.00 - PROJECT MANAGEMENT  
6810 3.00 - CREATIVITY & INNOVATION  
6904 3.00 - ACKNOWLEDGING & ADDRESSING SYSTEMIC RACISM

## SUMMER Courses

### BSUS

6950 1.50 - ETHICS & FINANCE

### FINE

6050 3.00 - PERSONAL FINANCIAL MANAGEMENT  
6100 3.00 - FINANCIAL MANAGEMENT  
6200 3.00 - INVESTMENTS  
6600 3.00 - CORPORATE FINANCIAL ANALYSIS

### FNEN

6820 3.00 - ADVANCED DERIVATIVE SECURITIES

### MGMT

6300 3.00 - CASE ANALYSIS AND PRESENTATION SKILLS  
6700 3.00 - PROJECT MANAGEMENT  
6800 3.00 - INNOVATION THROUGH TECHNOLOGY AND DESIGN  
6904 3.00 - ACKNOWLEDGING & ADDRESSING SYSTEMIC RACISM

### MKTG

6150 3.00 - CONSUMER BEHAVIOUR

### MINE

6100 3.00 - STRATEGY AND VALUE CREATION IN MINING  
6200 3.00 - FINANCIAL STRATEGIES IN MINING

### MKTG

6150 3.00 - CONSUMER BEHAVIOUR  
6300 3.00 - SERVICE MARKETING  
6550 3.00 - BRAND MANAGEMENT  
6800 3.00 - CUSTOMER EXPERIENCE DESIGN  
6800 3.00 - CUSTOMER EXPERIENCE DESIGN

### OMIS

6000 3.00 - MODELS & APPLICATIONS IN OPERATIONAL RESEARCH  
6560 3.00 - SUPPLY CHAIN MANAGEMENT

### ORGS

6350 3.00 - MANAGING CHANGE  
6560 3.00 - NEGOTIATIONS  
6560 3.00 - NEGOTIATIONS  
6650 3.00 - THE ART AND SCIENCE OF LEADERSHIP

### PROP

6100 3.00 - REAL ESTATE FINANCE & INVESTMENT  
6150 3.00 - ECONOMIC FORCES SHAPING THE CITY  
6200 3.00 - DEVELOPMENT PROTOTYPES  
6500 3.00 - INFRASTRUCTURE DELIVERY AND FINANCE  
6550 3.00 - SUSTAINABLE CITIES - URBANIZATION INFRASTRUCTURE & STRATEGIC CHOICES  
6050 3.00 - MERGERS AND ACQUISITIONS  
6720 3.00 - MANAGING GLOBALLY - PAST PRESENT AND FUTURE

### SGMT

6050 3.00 - MERGERS AND ACQUISITIONS  
6720 3.00 - MANAGING GLOBALLY - PAST PRESENT AND FUTURE

### SOCM

6400 3.00 - SOCIAL PURPOSE INVESTING & FINANCE

### MINE

6300 3.00 - SOCIAL & ENVIRONMENTAL STRATEGIES IN MINING  
6400 3.00 - MANAGING PEOPLE IN MINING

### MKTG

6226 3.00 - SOCIAL MEDIA FOR MARKETING AND MANAGEMENT  
6300 3.00 - SERVICE MARKETING  
6325 3.00 - RETAIL MARKETING STRATEGIES  
6326 3.00 - RETAIL ANALYTICS  
6360 3.00 - MARKETING METRICS  
6440 3.00 - NEW PRODUCTS  
6550 3.00 - BRAND MANAGEMENT  
6550 3.00 - BRAND MANAGEMENT  
6650 3.00 - STRATEGIC MARKET PLANNING

### OMIS

6350 3.00 - ADVANCED SPREADSHEET MODELLING & PROGRAMMING FOR BUSINESS

### ORGS

6400 3.00 - POWER AND POLITICS IN ORGANIZATIONS  
6560 3.00 - NEGOTIATIONS  
6560 3.00 - NEGOTIATIONS  
6650 3.00 - THE ART AND SCIENCE OF LEADERSHIP

### PROP

6550 3.00 - SUSTAINABLE CITIES - URBANIZATION INFRASTRUCTURE & STRATEGIC CHOICES  
6600 3.00 - REAL ESTATE PORTFOLIO MANAGEMENT

### SGMT

6050 3.00 - MERGERS AND ACQUISITIONS  
6250 3.00 - STRATEGY EXECUTION  
6700 3.00 - STRATEGIC CAPABILITY DEVELOPMENT

### SOCM

6200 3.00 - LEADERSHIP IN SOCIAL SECTOR MANAGEMENT

### MKTG (con't)

6226 3.00 - SOCIAL MEDIA FOR MARKETING AND MANAGEMENT  
6325 3.00 - RETAIL MARKETING STRATEGIES  
6360 3.00 - MARKETING METRICS  
6400 3.00 - INTERNATIONAL MARKETING  
6550 3.00 - BRAND MANAGEMENT  
6650 3.00 - STRATEGIC MARKET PLANNING

### OMIS

6350 3.00 - ADVANCED SPREADSHEET MODELLING & PROGRAMMING FOR BUSINESS  
6560 3.00 - SUPPLY CHAIN MANAGEMENT

### ORGS

6350 3.00 - MANAGING CHANGE  
6400 3.00 - POWER AND POLITICS IN ORGANIZATIONS  
6650 3.00 - THE ART AND SCIENCE OF LEADERSHIP

### SGMT

6050 3.00 - MERGERS AND ACQUISITIONS

## International Relations Support

### Pre-Arrival Webinar

Before the start of each term, we provide information about arriving in Canada, including documents required to enter Canada, housing, health insurance, transportation and other helpful information.

### Orientation

The mandatory Orientation provides information and resources designed to help prepare students for the journey ahead as well as connect students to the Schulich community. Students will meet the international team as well as Schulich and other exchange students.

### Immigration Support

Students studying less than 6 months are not required to apply for a study permit, however, depending on country of citizenship, a TRV or eTA will be required to enter Canada (excluding US citizens). Please refer to the Entry document to visit Canada. Our team includes an immigration specialist for any questions/issues for entry into Canada.

### English Language Peer Support (ELPS)

The ELPS program provides students with one-to-one English language assistance on assignments, cases, papers and presentation skills. Students who want support with English proficiency will work together with peer supporters, who will provide feedback on grammar, structure, citations and verbal presentation skills.



## Health Services

### University Health Insurance Plan (UHIP)

UHIP is mandatory for all exchange students while at York University. UHIP provides basic coverage (such as a visit to a doctor or hospital). It does not cover medications/prescriptions. Registration for UHIP is administered by York University before students start the term.

### Graduate Student Association Health Plan (GSAHP)

Students will be given the opportunity to opt into a supplementary program to cover costs that are not covered under UHIP such as medications, dental and paramedical services.

### Student Accessibility Services (SAS)

Academic support and accommodation are available for students with disabilities (AD/HD, autism spectrum disorders, mental health, physical, sensory, medical and learning disabilities). Registration and documentation are required to access supports.

### Student Counselling & Development (SCD)

A professional and supportive environment provides students with equitable access to a range of services that assist in facilitating their academic success.



## Career Services

The Career Development Centre (CDC) offers students assistance to help guide them towards their career aspirations. Students have access to corporate information sessions and panel discussions, workshops, networking events, individual counselling, resume review and mock interviews.



## Student Life

### Open Arms Committee (OAC)

The OAC connects exchange students with a current MBA student to help support the transition of students to Schulich and Toronto.

### Graduate Business Council (GBC)

The GBC represents the interests of all graduate students to faculty and administration at Schulich. The GBC organizes student activities relating to business community interactions, recreational programs and social events.

Schulich's clubs provide a valuable space for students to explore business interests and develop skills for leadership. From Canadian mining to investment banking to sustainable enterprise, the variety of clubs allow students to pursue a broad spectrum of interests. Exchange students are encouraged to participate in these clubs during the term.



## Housing

York University's Housing Services offers a variety of housing options on campus for different lifestyles and budgets. For information regarding both on-campus and off-campus housing, refer to Schulich's Student Housing Opportunities website. Students are responsible for securing their own accommodations. Please note that on-campus housing is not guaranteed.



## Living Expenses (for a 4-month term\*)

\* Estimates are in Canadian dollars (CAD) and are subject to change

Housing: On-Campus Off-Campus	\$4,080 Bachelor apartment \$2,000-\$3,000 near York U, \$4,000-\$8,000 Downtown
Books and Course Material	\$800
University Health Insurance Plan (UHIP) GSA Health Plan (optional)	\$252 Fall \$500; Winter/Spring \$340
Food	\$1,500
Local Public Transportation	\$512 (based on post-secondary monthly pass)
Entertainment / Recreation	\$1,000